

STAMPING GROUND.

Mr. J. R. Jones is very ill, as are Messrs. Elijah Sutton and Charles Murphy.

Mrs. Ellen Hambrick and Mrs. Manford are slowly recovering from serious illness.

Mr. J. L. Johnson and wife are guests of Mrs. Owens, their sister, at Winchester.

Mr. Robert Kemper, of Owen county was the guest of his daughter, Mrs. Varena Bourne, last week.

Mr. T. F. Stone, who has been on a prospecting tour in Oklahoma and Texas, has returned home. He thinks he will move to T. in the Spring.

Mr. Sidney Wainwright has opened a meat market in the Hawkins property, and will supply our citizens with fresh and cured meat. This is a thing long needed.

The local S. E. held another fine meeting Saturday night.

The following officers were elected: President—W. H. Wigginton. Vice President—T. H. Ballard. Secretary and Treasurer—R. S. Sprake.

Members County Board of Control—D. C. Robinson and R. E. Lee. Another meeting scheduled for Saturday, February 1.

DIED—January 23, at the residence of Mr. Reuben Bourne, Dr. Geo. Foster, aged 49 years, of brain trouble. Dr. Foster had been a great sufferer for several years, and only returned from a sanitarium about two months ago. He was a dentist by profession. He was a son of Elder J. W. Foster, (who was a Mexican soldier). He leaves a wife and six children, who live at Madison, Ind. The remains were taken to New Albany, Ind., on Friday for burial.

SCOTT.

REVENUE OFFICER AND SOLDIER DIES.

Capt. Wm. P. Bacon, of Lexington (but formerly of Owen), died in Lexington, on Tuesday, as the result of an operation, aged 75 years.

Capt. Bacon was born and raised in Owen county, and resided at Owen until a few years ago. He was Captain of a company in the 13th Kentucky Mounted Infantry, and was wounded in battle at Saltville, Va., in 1864. Recovering he rejoined his company and served until the regiment was mustered out in April, 1865, when he returned to his home in Owen.

He was appointed by President Harrison as Postmaster at Owen, and served four years very acceptably. Later he removed to Lexington and was appointed a storekeeper-gauger by Collector Roberts, and was serving as such until attacked by his last illness.

He was a genial and whole-souled gentleman, well known here, where he had many relatives, among the large Bacon family.

He was a member of the Christian Church. The funeral and burial took place at Lexington.

DEATH OF MR. WILLARD MITCHELL.

We made notice, last week, of the dangerous illness of Mr. Willard Mitchell, the brilliant attorney of Nicholasville. As was so mournfully anticipated, the attack proved fatal on Wednesday morning. With the exception of slight rallies and lucid intervals, Mr. Mitchell sank steadily from the first until the end came.

Mr. Mitchell was a first-class lawyer and all around astute politician. He had served eight years as County Attorney of Jessamine county, and was a strong candidate for the Democratic nomination for Attorney General, in 1903, being defeated by Gen. N. B. Hays by a small majority.

After his defeat he retired from political life, and gave his whole time and attention to his large practice as a lawyer.

He was a genial, whole-souled gentleman and had a host of friends.

He leaves a wife and one daughter to mourn his untimely end. He was only 46 years of age. The attack which carried him off was affusion of the brain. He had attended a banquet of the Knights of Pythias, the night before he was taken, and had made a witty and eloquent address.

The funeral services were conducted on Thursday afternoon, at Nicholasville, and the remains were laid away in the cemetery at that place.

BURGLARS ABOUT.

On Tuesday night last, a burglar or burglars broke into the office of Messrs. Hammond & Co., on Wilkinson street, and burglarized the safe, obtaining \$10 in money, but leaving a lot of checks and other valuable papers untouched.

From the appearance of things the firm believe that the burglar or burglars had familiarized themselves with the situation of the office, etc., and were afraid to take anything but the ready cash.

The police were put to work on the case at once. It is thought that a clue obtained may work out the arrest of the proper parties.

MID-WINTER CASH SALE

Chase's Egg and

Horse Blankets

"NUFF"

J. R. SOWER HARDWARE COMPANY

INCORPORATED.

307-309 Main Street.

Hardware Merchants.

Both Phones

Pointed Paragraphs for People Seeking Publicity



WHY HE ADVERTISES.

A couple of merchants of our city got into an argument over the value of advertising. One was prosperous and the other had seemed to miss the mark he was struggling for. He hadn't tried advertising because he said he never got far enough ahead to spare the money. The other merchant framed the reasons on which he based his prosperity and the principal one was advertising. He put them down in black and white. They read this way:

I advertise in newspapers because I am not ashamed of my goods or my work.

Because I cater to the intelligent class; they read the newspapers and I believe in increasing my business.

I advertise in the newspapers because I can talk to more people through the newspapers, a greater distance, in less time, and at a more reasonable cost than in any other way.

Because newspaper advertising has brought me greater returns, with a smaller expenditure, than any other advertising I have done.

Because when I write an ad I am not too stingy to pay for placing it in the best possible medium, because it is the cheapest in the end, and I have it inserted so that it is attractive. I then know it is seen and read by every one in the house where the paper goes.

I investigate before I place an ad in a paper. I do not throw my money away. Still I am not unreasonable enough to expect that people who have read the ad will come in with the paper in their hands and buy my whole stock.

THE PRESERVING BUSINESS.

Orchards do not give forth all the fruits that are preserved. There are family trees that are laden with pickings as rare and juicy as the pomegranate, and the branches of these stately providers are kept heavy laden for all time.

Printers are the greatest preservers in the world, for their's is the "art preservative of all arts," and "by their fruits ye shall know them."

Some printers are like the peach, luscious and sweet, and others are sour apples of the crab genus, many growing on a tree. They do not shake down, but are pulled green and jellied, lots of sugar making them very palatable. Sugar is cheap and it is wise to keep a good supply on hand for sweetening, especially in convention or gathering time.

PUBLICITY.

Publicity promotes business and no business can exist without some kind of publicity. Every newspaper gives publicity to the city or village of its publication and promotes all business. It is unwise, if not dishonest, for receiving such benefits from publicity not to aid in paying the cost. Those who aid, through placing their own advertisements in the home paper, not only bear their proportion of a just and honest debt for services rendered, but receive further direct benefit even if, in so doing, they help the newspaper publisher in conferring unpaid-for benefits on the dishonorable, short-sighted, business men who want others to bear their burdens,

who expect others to sow the seed from which they may reap the harvest, or, in other words, look to others to build up the trade of the place without any cost to themselves, while they stand to gather it in, as the customers, drawn thither by the newspaper and by honest advertisers, pass their places of business.

CONFIDENCE IN ADVERTISING.

Confidence is at the basis of all successful advertising. Do not destroy the confidence of the people in the reliability of your advertising announcements—which are a species of news and should be none the less reliable, because received for pay—by printing questionable, misleading or dishonest advertisements.

Silence may be golden, but it is frequently the miser's gold. The mission of the press is to put all pure, refined gold of thoughts, facts and incidents into circulation that the people's currency of wisdom and experience may be increased to meet all the changing demands and new occasions.

AN EDITOR'S CREED.

We regret that we do not know who wrote the creed given below, but it is credited to a New York editor:

"Do not keep the alabaster boxes of your love and tenderness sealed up until your friends are dead. Fill their lives with sweetness. Speak approving, cheering words while their ears can hear them, and while their hearts can be thrilled and made happier by them; the kind things you mean to say when they are gone, say before they go. The flowers you mean to send for their coffins, send to brighten and sweeten their homes before they leave them. If my friends have alabaster boxes laid away, full of fragrant perfumes of sympathy and affection, which they intend to break over my dead body, I would rather they would bring them out in my weary and troubled hours, and open them, that I may be refreshed and cheered by them while I need them. I would rather have a plain coffin without a flower, funeral without an eulogy, than a life without the sweetness of love and sympathy. Let us learn to anoint our friends beforehand for their burial or cremation. Post-mortem kindness does not cheer the troubled spirit. Flowers on the coffin cast no fragrance backward over life's weary way."

THE TRUTH ITSELF

Is more convincing and forcible if presented in clear, clean, neatly arranged and faultless printed literature. You tell the truth in your printed matter—why not make it more forceful?

The sort of printing that we do tells the story well—leaves its impression, attracts, persuades, convinces. It's the only kind of printing that pays. Why not let us have a try at yours? We'll be glad to show samples and submit prices. We print it better.

PLENTY OF SPEED.

We print quicker when occasion calls for speed, but we never sacrifice quality to quickness. Your work

will be ready when promised, and right when ready, always. Is there any reason why we should not submit specimens and prices?

COUNTING THE COST.

Print shops that do careless, slovenly work live on the people who can see no further than the first cost.

Broad-gauge users of printing pay enough to get good work and reap rich dividends of good results.

Our printing isn't always the cheapest at first, but it's always cheapest in the long run.

WITH ALL OUR MIGHT AND MAIN

We strive with all our might and main to produce printing of uncommon quality and character—the strongest individuality and the most marked artistic taste. Before you order printing of any sort, let us submit specimens of our work. The best guarantee of good work for you is the good work done for others.

ALL WORK OF QUALITY

Must bear a price in proportion to the skill, time, expense and risk attending its invention and manufacture. Those things called dear are, when justly estimated, the cheapest. They are attended with much less profit to the artist than those things which everybody calls cheap.

Beautiful forms and compositions are not made by chance, nor can they ever, in any material, be made at small expense.

A composition for cheapness, and not for excellence of workmanship, is the most frequent and certain cause for the rapid decay and entire destruction of arts and manufacture.—Ruskin.

MONUMENT.

On Shiloh's Field.

Members of the United Daughters of the Confederacy all over the State are confident that the bill before the Legislature providing for a monument to be erected to Kentuckians on the battlefield of Shiloh will be passed.

Mrs. Basil Duke, one of the most active workers of the organization in Louisville, says that the proposed monument would not be of great expense. While a similar bill providing for a monument at Shiloh, introduced in the Legislature two years ago, failed to pass, it is believed the bill before this session will not have a like fate.

The movement for the monument to the Kentuckians killed in the battle of Shiloh was started by the local society of the United Daughters of the Confederacy, and naturally its members are more than anxious to see their project successful.

AN IMPORTANT CHANGE.

The early spring promises some interesting changes in business circles in Frankfort. A well known and old established firm, in the mercantile business on St. Clair street, have made plans to move into new and enlarged quarters and their business will be largely improved. This plan involves considerable change and will, when announced, prove that Frankfort is continuing to make rapid strides.

THERE IS A GREATER DEMAND FOR

High Grade Vehicles

Than ever before. The public have at last come to the conclusion that a **CHEAP** vehicle is **DEAR** at any price. Our work is strictly hand made, and is sold under a guarantee that means something. If you want a vehicle that is first-class, and will give perfect satisfaction, drop us a card, and we will call to see you. We know we can suit you in both quality and prices. All we ask is an opportunity to discuss the matter with you.

Seller Carriage Co., Inc.
VERSAILLES, KY.

H. K. WARD,
President.

C. M. BROWNING,
Sec. and Treas.

JAP-A-LAC
REGISTERED TRADE MARK
"WEARS LIKE IRON"

While around the fireside these winter evening make your preparations for spring painting, papering and house cleaning generally. I carry the celebrated Green Seal Paint (used here for twelve years) and the famous Jap-a-lac. Am also agent for Alfred Peat's Prize Wall Papers. The 1908 sample books which I now have and would be pleased to send to your home. A postal or call over phone will bring them.



FRANK G. STAGG

Hardware, Paints, Oils,
Glass.

210 ANN STREET

GREAT CUT SALE

On Winter Left Over Goods.

We will close out at less than original cost any left over winter goods, including Skirts, Waists, Jackets, Coats and ready-to-wear garments.

WHITE GOODS.

We are showing positively the best selected and cheapest White Goods, Embroideries, Laces and Trimmings. Don't miss them. Special attractions next week in 10c Embroideries.

F. & J. HEENEY